

The State of New Hampshire
By Her Excellency
Margaret Wood Hassan, Governor

A Proclamation

FARMERS MARKET WEEK
AUGUST 3-9, 2014

WHEREAS, There are nearly 100 farmers markets, including almost 30 winter season markets, located in communities throughout the State of New Hampshire that offer farm-fresh fruits, vegetables, and herbs; meats, eggs, and dairy products; maple syrup, flowers, and plants; and

WHEREAS, The State of New Hampshire strongly supports and promotes the development and operation of farmers markets and other direct marketing methods for agricultural producers; and

WHEREAS, All adults and children are encouraged to consume at least five servings of fruits and vegetables daily for a healthy diet and improved nutrition; and

WHEREAS, Farmers markets provide an outstanding venue for farmers to market directly to consumers, generate substantial income for family farms, and bring consumers face-to-face with those who produce their food, thereby heightening their appreciation of farmers' efforts and contributions; and

WHEREAS, Farmers markets support communities by bringing people together to experience the rural traditions and ambience of the farm in cities and towns, by making fresh and nutritious foods readily available, and by giving consumers the opportunity to purchase locally grown produce with ease; and

WHEREAS, A growing number of farmers markets in New Hampshire redeem Supplemental Nutrition Assistance Program benefits by Electronic Benefits Transfer for New Hampshire citizens that are enrolled in the United States Department of Agriculture SNAP Program, with several offering enhanced SNAP benefits for farmers market purchases;

NOW, THEREFORE, I, MARGARET WOOD HASSAN, GOVERNOR of the State of New Hampshire, do hereby proclaim **AUGUST 3-9, 2014**, as **FARMERS MARKET WEEK** in the State of New Hampshire and encourage all residents to take due note of the observance.

Given this 8th of August, in the year of Our Lord two thousand and fourteen, and the independence of the United States of America, two hundred and thirty-nine.

Margaret Wood Hassan
Governor