

*The State of New Hampshire*  
*By Her Excellency*  
*Margaret Wood Hassan, Governor*

*A Proclamation*

**REDISCOVER FRANCONIA NOTCH DAY**  
**JUNE 28, 2013**

**WHEREAS**, Franconia Notch and Cannon Mountain were unanimously chosen to host a ski area and state park by a site selection committee appointed by Governor John G. Winant in 1934 from among seven sites researched due to the Notch's rugged natural beauty and existing status as a major tourist attraction within the White Mountains; and

**WHEREAS**, The Cannon Mountain Aerial Tramway was the first passenger tramway constructed anywhere in North America, and its design and construction are considered a marvel of American engineering, dedication, teamwork, and ingenuity, with the overwhelming majority of the work completed by hand; and

**WHEREAS**, The first aerial tramway at Cannon Mountain, dedicated on June 28<sup>th</sup>, 1938, under the guidance of Managing Director Roland Peabody, carried well over 6.5 million passengers to the highest lift-accessed point in New Hampshire between 1938 and 1980; and

**WHEREAS**, The operation of the Cannon Mountain Aerial Tramway quickly proved to be a sound investment for the State of New Hampshire and confirmed the viability of skiing as an industry in that it would grow and prosper within New Hampshire; and

**WHEREAS**, The idea of a replacement aerial tramway was fostered by Commissioner George Gilman of the New Hampshire Department of Resources and Economic Development in 1965 as a desirable and economically practical means of ensuring quality lift service at Cannon Mountain Aerial Tramway and Ski Area for many decades to come; and

**WHEREAS**, The construction of this second aerial tramway at Cannon Mountain was approved in 1977 under the leadership of Governor Meldrim Thompson, Jr., commenced in 1978, and completed in 1980 under the leadership of Governor Hugh Gallen; and

**WHEREAS**, This second aerial tramway, known as Tramway II, has carried an additional 6.3 million passengers during its 33-year run, and is a primary attraction within Franconia Notch State Park, recently named the "*Second Best State Park in America*" from among over 6,200 State Parks; and

**WHEREAS**, Cannon Mountain Aerial Tramway and Ski Area continues to offer valued winter and summer recreation opportunities and attracts visitors to Franconia Notch State Park from the State of New Hampshire and around the world; and

**WHEREAS**, The Cannon Mountain Aerial Tramway celebrates its 75<sup>th</sup> anniversary of operations on this day, June 28<sup>th</sup>, 2013;

**NOW, THEREFORE, I, MARGARET WOOD HASSAN, GOVERNOR** of the State of New Hampshire, do hereby proclaim **JUNE 28, 2013** as **REDISCOVER FRANCONIA NOTCH DAY** in the State of New Hampshire and urge all citizens to enjoy this tremendous attraction.

Given this 11<sup>th</sup> day of June, in the year of Our Lord two thousand and thirteen, and the independence of the United States of America, two hundred and thirty-seven.

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Margaret Wood Hassan  
Governor